

LEANNE BISBY

SENIOR CREATIVE
DESIGNER
& ILLUSTRATOR

CONTACT



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EDUCATION

BA Hons

Design For Advertising

Swansea Metropolitan University
2008 - 2011

ACHIEVEMENTS

-Design Against Fur, 2010.

International design competition.
Special Commendation Award

-The Drum Big Bus Challenge

Finalist, my creative was ranked in
top 20 out of over 400 UK entries.

LOVES

History - Disney - Illustration &
Design - Crafting - Classical Art -
Historical & Fantasy TV/ Films -
Nature - Ludovico Einaudi -
Photography - France - Historical
Architecture - Gaming - Animals -
Travelling - Cheese - Wine - Hygge

EXPERIENCE

SENIOR CREATIVE DESIGNER / BRAND
DESIGNER / ILLUSTRATOR

S3 Advertising, Cardiff | Jan 2014 - Nov 2021

I joined S3 Advertising as a Creative Designer, being only the second person in the creative department. My time at S3 was a diverse mix of my creative specialisms; one week I could be concepting for a nationwide integrated campaign and designing digital display adverts, or the next I could be creating a bespoke brand or brand illustration system. The agency flourished and developed from a group of six, when I joined, to a team of 44 in 2021. My near eight years of service saw me draw upon all of my skills as a Designer, Art Director and Illustrator, alongside pitching, mentoring more junior members of staff and running creative projects; and thanks to the fast paced environment of an advertising agency it saw my skills develop into what they are today.

Some of the clients I worked with included: the National Farmer's Union, Bounce Foods, The National Trust, Clogau Gold, The National Botanic Garden of Wales, Beat Flu, Foster Wales, Public Health Wales, Pride Cymru and The Wine Caverns/MDCV.

ART DIRECTOR AND DESIGNER INTERNSHIP

RAPP, London | Jan - Aug 2012

I spent 8 months working at RAPP on a work placement, with around half this time in the Design department and the other in Creative, working as an Art Director alongside a copywriter. I worked on a number of major clients, including Bayer, Pfizer, Barclaycard, Tena, Virgin Media, Cancer Research UK, Stand Up To Cancer and Diesel.

ART DIRECTOR INTERNSHIP

Billington Cartmell, London | 2011 - 7 weeks

During my time at Billington Cartmell I worked on a number of clients, including Oreo, Lucozade, The Famous Grouse and Capri Sun, developing creative and designs for a range of mediums, such as packaging promotions, TV, print and experiential stands. I also completed scamps for pitches and internal meetings. Whilst here I also took part in the Lucozade 'YES List' campaign, featuring in a video with Kelis as her bottle designer.

SKILLS

Photoshop	Illustrator	InDesign
Print Design	Branding	Digital Design
Pitching	Illustration	Design for Social
Concept Development	Packaging Design	Out-of-Home Design
Presentation Design	Scamping	Digital Illustration